

## **Review Copy: Looking Like You – a woman’s guide to beauty during chemotherapy**

Internationally renowned wig designer and celebrity-stylist Barry Hendrickson’s book ***Looking Like You: a step-by-step guide to medical hair replacement*** offers inspiration, fashion and beauty tips, and expert advice on how to find the perfect wig for women undergoing chemotherapy.

Hendrickson, whose elaborate theatrical wigs and fantasy hairpieces have attracted a loyal following of celebrities including Cher, Diana Ross, and Mariah Carey, has appeared on The View, CNN, The Today Show, and other popular talk shows. Now Hendrickson explains in his new book how wigs can help women lift their anxiety and feel more like themselves while dealing with the challenges of wearing a medical hair replacement.

“When you look good, you will feel good,” Hendrickson explains. “Finding the delicate balance between facing reality and creating it can work miracles in healing mind, body and soul.”

Brimming with positive words and practical advice, ***Looking Like You*** illustrates some of the latest wig styles that offer lifelike hairlines and today’s newest colorings, to assure the most comfortable fit, and versatility for every lifestyle. This comprehensive guide covers the wear and care—including pros and cons—of synthetic, natural, and blends of synthetic and natural hair wigs. It also features a seasonal guide to makeup and accessorizing, answers to the most frequently asked questions, color photos, and numerous tips on how to maintain your style while undergoing chemotherapy treatments.

An expert on the art of beauty and medical hair replacement, Hendrickson owns a full-service wig salon, Bitz-n-Pieces, overlooking Columbus Circle in Manhattan, where he and his staff work daily miracles for their clients. An article written in The New York Times states, “Hendrickson and staff are like Guardian Angels.”

For a review copy of ***Looking Like You*** (Bitz-n-Pieces Publishing Company, ISBN 978-0-615-30064-1, \$24.99 paperback, 2010) or to interview Barry Hendrickson, please contact Mariko Drouin. We can also provide you with a tip sheet, excerpt from the book, and/or author photo.

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